



## Motos Xperience Rewards QUICK START GUIDE Rewards Program Overview

### DESCRIPTION OF PROGRAM

Motos Xperience Rewards is a simple, easy-to-remember system. Members collect points with every (logged) purchase in a Motos America Dealership — and when they have enough points, they can start to redeem rewards. Rewards can be redeemed for Gift Certificates or Event Tickets to be used to purchase items in a Motos America Dealership or at a Motos Xperience Event. A customer can view their reward points in their customer portal accessible through an Internet enabled smart phone, tablet, laptop, or PC. Customers can redeem reward points through their customer portal and present gift certificates to the cashier or simply ask the cashier to redeem their reward points in a Motos America Dealership while checking out. Xperience the Rewards at Motos America!

### HOW DOES A PERSON BECOME A REWARDS MEMBER

The Motos Xperience Rewards system is tied directly to the dealership DMS cash register. When a customer purchases any item at the dealership and the cashier records their cell phone number or email address, the system gives the customer points for every item purchased. NOTE: Exceptions for earning points might exist for certain low margin items at the dealership, which is setup by the general manager. A first-time customer will receive an email and/or text message inviting them to activate their account and accept their reward points.

### EMPLOYEE ACCESS TO MOTOS XPERIENCE REWARDS

The cashier can login to the Motos Xperience Rewards cashier portal from the cash register computer. Launch the internet browser (Google Chrome) and enter URL: <https://motosexperience.com>

Login with email address and password your manager gave you.